

Build AI that *sticks*.

You do not need to know how to build or adopt AI. AI engineering is not your calling. You're running a business or a department, and you want AI to actually help, not to win a hackathon.

We built Syrup for you.

"We don't sell pilots. We don't bill discovery. We ship the thing in six weeks, capped, or the next month is on us."

SYRUP · HOUSE POSITION

EXTREME 01

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So cheap, so hyped (so useless)

A \$20 subscription nobody manages. Prompts living in one employee's head. Five disconnected tools solving the same problem badly.

EXTREME 02

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Overcomplicated, overpriced

Months, millions and a 120-page strategy deck before anything useful gets built. Bloat over moat.

There's a third way. That's the whole point of Syrup.

6 weeks

TO SHIP

R500K

PROJECT PRICE CAP

30 min

FREE SCOPING CALL

1 day

REPLY, BY A HUMAN

🔥 §1 · HOW IT WORKS

NO ADDED SUGAR · ADDED SYRUP

We pour AI into the work you *already do*.

Syrup builds AI automation that earns its keep. Custom agents, an AI operating system your team subscribes to, and whatever a real business problem needs. If it's AI automation and it moves a number, it's in scope.

01 · SCOPE

One page, one outcome

A 30-minute scoping call, on us. We agree the workflow and the number it has to move.

02 · BUILD

In your tools, your repos

Your stack, your data, your guardrails. POPIA-ready, with audit trails.

03 · SHIP

Six weeks, guaranteed

Live in six weeks from signed scope, or the next month of work is on us.

🔥 §2 · WAYS TO WORK

CHOOSE YOUR OWN A[I]DVENTURE

MOST TEAMS START HERE

Subscription *AIOS*

Your team running on AI, every day. Managed by us.

R25K / month

First 10 users included, R500 per user after. Install included in your first 60 days. Three-month minimum, then month to month.

🔥 2 installed AI tools per person, with personal context files

🔥 Connected tool set: CRM, email, calendar, documents

🔥 Monthly usage review, ongoing prompt and workflow upgrades

CUSTOM BUILD

Custom *Build*

Production agents for one painful workflow. Fixed fee, hard price ceiling, no open SOWs.

Pilot

One workflow, one agent, in production

R65K

Deploy

Multiple agents, integrated, hardened

R150-350K

Transform

Org-wide. Hard ceiling. We phase above

R500K cap

Six weeks, or next month is on us. Custom builds ship in six weeks from the signed scope. Miss the date and the next month of work is free.

Book a 30-minute call. *We'll show you what to build first.*

● HELLO@POURSYRUP.AI · REPLY IN 1 BUSINESS DAY, BY A HUMAN

Book a 30-minute call

cal.com/poursyrup/30min